

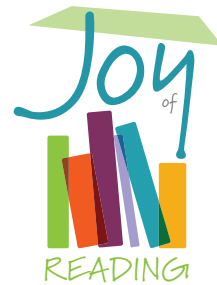
## Benefits



By participating in **The Joy of Reading** program, your company will play a direct role in promoting literacy to families and children in need.

- All books will be signed and delivered directly to the charity with a sticker showing the package was “Sponsored by Your Company”
- Promote your company’s story
- All packages are tax deductible

To participate in the **Joy of Reading** project, contact Maggie van Galen at [Maggie@keenoandernest.com](mailto:Maggie@keenoandernest.com) or by phone at 603-801-4050.



GROWING LITERACY  
ONE STORY AT A TIME

*Always Follow Your Dreams!*

**MAGGIE VAN GALEN**  
Award-Winning Author of  
*The Adventures of Keeno & Ernest*  
Children’s Book Series

Maggie can be reached via email at [Maggie@keenoandernest.com](mailto:Maggie@keenoandernest.com) or by phone at 603-801-4050.

Learn more at [www.keenoandernest.com/JoyOfReading](http://www.keenoandernest.com/JoyOfReading)



GROWING LITERACY  
ONE STORY AT A TIME

Children of all ages love stories and story time creates a special time for families. Not everyone has the means or access to books — you can help change that!

Your company can give the gift of reading to families in need by participating in the **Joy of Reading** project with award-winning author, Maggie van Galen.

## The process is simple:

### STEP 1 –

Choose your sponsorship level

#### AVAILABLE PACKAGES:

#### Platinum: \$2,500

- 25 sets of *The Adventures of Keeno & Ernest* children's book series
- Delivered directly to charity of your choosing
- "Sponsored by your company" on each set
- 25 bookmarks
- 2-hour author visit with story time and craft
- Promotional opportunities

#### Gold: \$1,500

- 10 sets of *The Adventures of Keeno & Ernest* children's book series
- Delivered directly to charity of your choosing
- "Sponsored by your company" on each set
- 10 bookmarks
- 1-hour author visit with story time
- Promotional opportunities

#### Silver: \$750

- 5 sets of *The Adventures of Keeno & Ernest* children's book series
- Delivered directly to charity of your choosing
- "Sponsored by your company" on each set
- 5 bookmarks
- 2 leave-behind crafts
- Promotional opportunities

### STEP 2 –

Choose your charity

Thousands of children and families do not have the means or access to books. Charities exist on both the local and national level to provide all different types of reading material and services.

We can work with your company to find the perfect home for your donation.

Let's work together to help children and families in need experience the **Joy of Reading**.

#### Charity ideas:

**Citizens Inn**

**Boys & Girls Club of America**

**Boston Children's Hospital**

**Ronald McDonald Houses**

**Reach Out & Read**

**Children's Defense Fund**

**My Stuff Bags Foundation**

*And many more...too many more*

### STEP 3 –

Watch literacy flourish!

**The MORE that you READ,  
the more THINGS you will KNOW.  
The MORE you LEARN,  
the more PLACES you'll GO!**

**- Dr. Seuss**

